

Park Play

Northstowe Town Council

Report for: **Full Council**

Meeting date: **20th December 2022**

Report for agenda item: 194/22-23 Park Play – Updated Plans

- 1) *[Motion Cllr Owen]:* To receive a report, setting out changes to financial and management plans for implementing Park Play in Northstowe, in cooperation with Longstanton PC (attached). *[Following resolution at Full Council meeting 25th May 2022, item 59/22-23(2)]*
- 2) To consider and decide on preferred model for ParkPlay scheme: paid PlayLeader at £100/session (approx. £5,000 per year) on ongoing basis, hire PlayLeader on temporary contract then move to volunteer led model after 6-12 months, or volunteer led (no cost).
- 3) To decide whether to proceed with ParkPlay engagement on these revised terms.

Background information

Getting Park Play into Northstowe has previously been brought to Full Council at its Full Council meeting held on 25th May 2022, item 59/22-23 – see: [59 Park Play motion.pdf \(northstowetowncouncil.gov.uk\)](#).

The motion was then approved with an amendment – see [143848-NTC 2022 May 25 Full Council Minutes.pdf \(northstowetowncouncil.gov.uk\)](#) for details.

Since that resolution was passed and also reported on in the update provided at the Full Council meeting on 27th July 2022 (item 90/22-23) Park Play had experienced a capacity issue, resulting in a need to delay the start of this scheme in Northstowe – see [133118-NTC 2022 Jul 27 Full Council Minutes.pdf \(northstowetowncouncil.gov.uk\)](#).

Following recent discussions with Living Sport and other parties, an adapted proposal is being brought to the Town Council.

Detailed financial terms

Previous decision made by NTC: we committed £11,000 over 3 years from Homes England S106 Community Fund with decision to be made after 1 year as to whether to continue. Breakdown of costs initially:

Startup costs - £2,000 - covered by Park Play

PlayLeader - £5,000 per year employed by ParkPlay, funded by SCDC (£1,500), Living Sport (£2,500) and us (£1,000) in year 1, full £5,000 by NTC going forward after year 1.

Year 1 cost to NTC: £1,000

Year 2-3 cost to NTC: £10,000.

All funds to be taken from S106 Community fund.

After the meeting where this was agreed, we approached LPC, who agreed to share the costs through the first year and assess after that based on take up among Longstanton residents.

Revised proposal from ParkPlay, as their government grant funding has been reduced:

Startup costs (including 12-18 month “ignition period” with direct support): £5,600. Existing grants from SCDC (£1,500) and Living Sport (increases to £4,100) to cover this. (See attached slides from ParkPlay with models of support).

Any cost of hiring a paid PlayLeader is on NTC and LPC (who have agreed matching funds for first year) to cover - if we choose to contract for 6 months, this costs £2,500, full year would be £5,000. 3-year commitment would be £15,000 total, which would require additional commitment beyond the S106 funds committed.

PlayLeader would be hired under Service Level Agreement to Northstowe Town Council, not as employee - marketing material and support for hiring will be supplied by ParkPlay.

Several possible models have been proposed:

- full PlayLeader with volunteer support (£5,000/year),
- temporary paid PlayLeader transitioning to volunteer run model (cost would be for period where PlayLeader is hired only)
- volunteer run model from the start (which would incur no further costs).

In all cases, PlayLeader / volunteers will get ongoing support from ParkPlay and updated equipment without further charge.

Attachments

- Email with questions and responses from Rick Jenner, CEO of Park Play;
- Slide deck from Park Play.