



# NORTHSTOWE RUNNING FESTIVAL EVENTS

# Role of events in the local Community

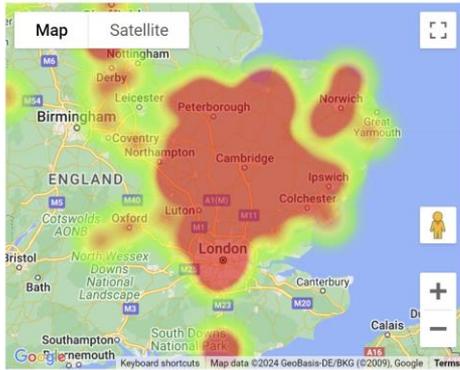


- Promoting active lifestyles
- Volunteering opportunities
- Over £20,000 raised
- Donations to schools
- Free entertainment



# Promoting town and support to local business

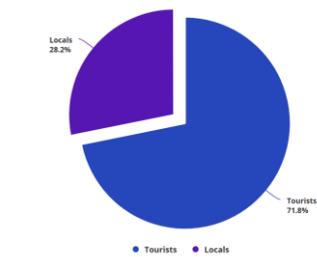
## Participant density map



## Locals vs. tourists

[Why is this important?](#)

Average distance travelled (km) 45  
Total distance travelled (km) 26465



Distance travelled: 5 km

0 5589

View data in

km mi





# THANK YOU!



[northstowerunfest.co.uk](http://northstowerunfest.co.uk)



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