



Stagecoach East Northstowe/Longstanton Update

Darren Roe – Managing Director

David Boden – Business Development Director

Dean Owen – Operations Manager Fenstanton Depot

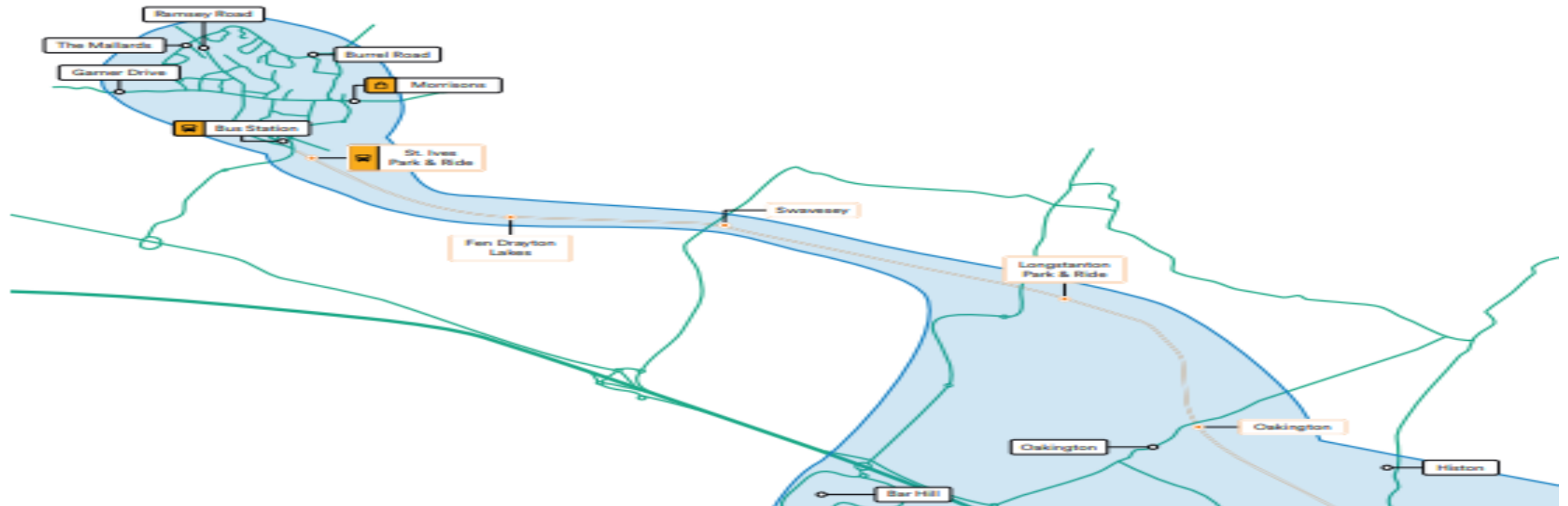
March 2022

ACTIONS ARISING

| Date | Items Raised | To Action |
|------|---|-----------|
| 6/12 | <u>Oakington/Longstanton</u> buses full at peak times – Stagecoach look at potential to start some peak journeys from these locations | DR |
| 6/12 | Student ticket options – TBH to email DB so we can identify best value ticket options | TBH/DB |
| 6/12 | <u>Northstowe</u> ticket boundary to review | DB |
| 6/12 | Face coverings – drivers will politely remind customers – Police to enforce | Note |
| 6/12 | Train through links to Cambridge – DB speak to TOC | DB |
| 6/12 | <u>Northstowe</u> development – plans for bus stops in phase 1 and 2 – discuss with <u>Prajina</u> | DB |
| 6/12 | Website – make it easier to pick the best value ticket | DB |
| 6/12 | City congestion – bus priorities – public policies that promote sustainable bus travel | Cllrs |

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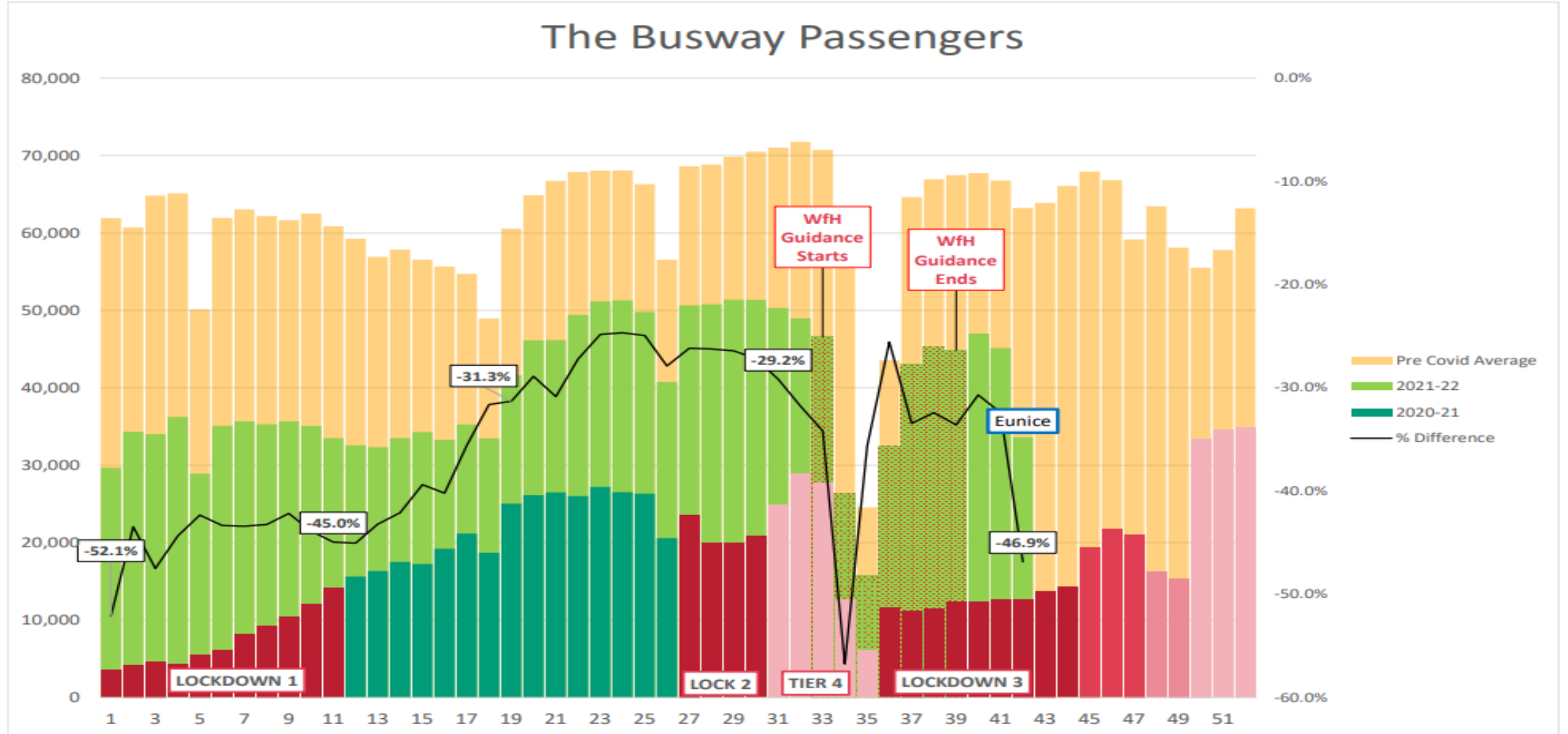
Cambridge FlexiRider Ticket validity



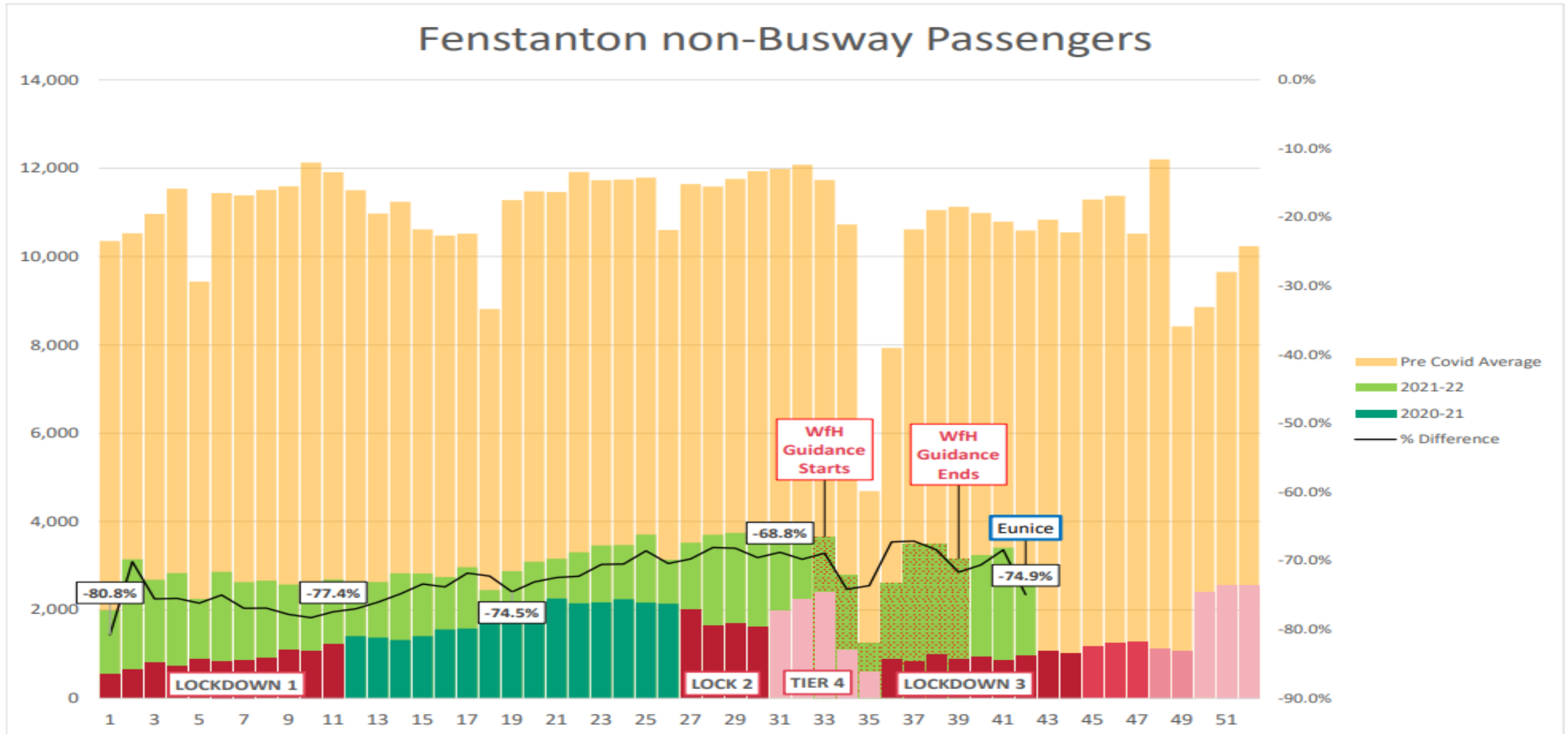
Busway - Update

- Service challenges from covid – WFH Guidance ends 23 January
- Capacity restrictions now lifted – More SD added to fleet to cope with peak demands – extra 6000 Miles a month - but we need more!
- Driver shortage now much improved (-2)
- Operating 99.99% of all current scheduled mileage
- Funding critical to support us while customer numbers return (60%)
- Great team working hard to deliver services in a challenging environment

Covid Impact – Week on Week



Covid Impact – Week on Week – None Busway Routes around Huntingdonshire



Service Frequency's

| Day | Time | Frequency to Cambridge | Time | Frequency from Cambridge |
|-----|------|---|-----------|---|
| M-F | 0519 | 15min Main Day – 30 min Evening (enhanced at during morning peak with C service to Long College) | 2325/2355 | 15min Main Day – 30 min Evening (enhanced during evening peak from Long College) |
| Sat | 0519 | 15min Main Day – 30 min Evening | 2325/2355 | 15min Main Day – 30 min Evening |
| Sun | 0649 | 30min All Day | 2325/2355 | 30min All Day |

New Fares and Tickets in January

From Tuesday 4th January 2022 we will be making changes to our fares and tickets across the East. As a result of the changes, 92% of our customers will pay the same or less for their bus ticket!

New ticket options & price reductions:

- Flexi 5 and Flexi 10 tickets to be introduced across the East.
- New Youth tickets for under 19's and full time students with valid ID. These tickets are priced at 33% less than adult ticket equivalents!
- Reduction in 95% of DayRider prices- great days out for less.

Flexi ticket prices are being reduced on the Busway!

- Cambridge Town Flexi tickets will reduce in price and continue to be valid along the Busway as far as St Ives Bus Station.
- The Flexi 5 and Flexi 10 ticket options will now be available exclusively on the Stagecoach Bus App.

| Ticket: | Price: | Price per day: |
|--------------------|---------------|----------------|
| Cambridge Flexi 5 | £16.80 | £3.36 |
| Cambridge Flexi 10 | £29.40 | £2.94 |

- Northstowe – Phase 1 bus stops by 2024 – Phase 2 travel packs in progress
- Regular Community engagement - Northstowe resident sessions
- Monthly meetings with Prajina – Travel Plan Plus Manager
- Busway Southern section update
- Travel Plan Steering Group Meeting with David – 27th April

Questions?