

## Midsummer Festival - 21 June 2025

From: Mari O'Neill <mari@northstowearts.co.uk>

Sent: Wed, 12 Feb, 2025 at 13:27

To: peter@northstowehub.org

Cc: Northstowe Hub

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Hello,

I'm getting in touch as you offered an activity/performance/workshop/information stand/volunteering support for Midsummer Festival in Northstowe last year, and we'd love you to get involved again in 2025!

This year's event will be **12-8pm Saturday 21 June 2025**, on the Green and in the Cabin, Pathfinder Way, Northstowe.

Northstowe Arts and Northstowe Hub will again work together to coordinate this event for the whole of the Northstowe community: inclusive, accessible, fun and welcoming to everyone. We're aiming for a similar atmosphere to last time – inviting people to come together to spend the afternoon in the company of friends, family and neighbours.

To complement this, we'd like to curate a programme of activities, 20-minute performances or workshops, information stands, and more, that appeals to different age groups / cultural groups / interests. **Please get in touch with your initial ideas! We'd love to hear from you before the end of February if possible.**

Things to bear in mind:

- Because of the Unity Centre building work, there will be less space available than last year. We would like to encourage you to offer a performance or workshop for the stage area, or an information stand/activity that fits under a standard gazebo please
- If offering an information stand/activity, it doesn't have to last the whole event (12-8pm) but please bear in mind there will be no cars allowed on site 11am-8pm. To help with loading/unloading we are considering purchasing some [trolleys](#) – would this be helpful?
- Northstowe Foodies and Off the Beaten Truck will be coordinating the food and drink offer; confirmed so far are Northstowe Tap & Social, and Northstowe Hub's café
- Willingham Wolves will be holding their football tournament at Western Park that morning, and would welcome community groups that would like to offer activities that are perhaps more active/need more space than we have available on the Green this year. Let me know and I can put you in touch! We'll be working closely with the organisers to co-promote both events

We're still securing funding/sponsorship for Midsummer Festival, so if you have any ideas please get in touch!

All the best,

Mari

**Mari O'Neill**  
Director

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