

Item: 36/22-23

Motion:

- 1) The Committee to consider a report from market development working group on market operation proposal and the recommendations and considerations included.
- 2) The Committee to approve for the working group to continue developing a pilot market in line with the following recommendations:
 - a. The pilot market to be a community/street market where daily items such as bread, milk, fish, fruit, vegetables and plants/flowers are sold, alongside some crafts and refreshment stands.
 - b. The pilot market to commence earliest Autumn 2022 and latest in Winter 2022 and run for 6 calendar months.
 - c. The pilot market to operate on Sundays 10-14h (subject to traders availability).
 - d. The pilot market to be located at The Green (hard surface) and consist of approximately 10 stalls (subject to traders availability).

Background:

The Market Development Working group, tasked with developing a pilot market for Northstowe, has put together a proposal for market operation based on desk research, conversations with officers and largely survey replies.

In order to progress in setting up market, some elements of how market will operate need to be defined, these are namely, the aimed start date, duration of pilot, type of market, frequency, day and time of market hours, location, and number of stalls. Some other elements of the proposal remain to be further elaborated based on outcomes of further fact finding exercises and thus are not included in the present motion.

Recommendation:

The working group hereby puts forward a recommendation for each these to be considered by the Committee. However, it should be acknowledged that some aspects may be subject to external factors, such as permissions to be granted by landowners, or traders availability.

Start date	Autumn- Winter 2022
Duration	6 months
Type of market	Community market: market to make provision of basic/daily goods with food and refreshments. Stalls to include: <ol style="list-style-type: none">1. Fruit & Veg2. Bread/bakery/cakes3. Eggs4. Dairy5. Butcher6. Fishmonger7. Plant&Flowers

	8. Tea/Coffees (supplies) 9. Food truck/ van/ refreshments 10. Remaining spots for other types of businesses, products, crafts and miscellaneous (e.g. mobile hairdresser) (No alcohol is to be sold during market hours)
Stall number	10
Day, hours and frequency	Weekly, Sundays, 10h-14h
Location	The Green (hard surface, see draft location map in Annex)

See as Annex the full proposal for market operation and relevant considerations.