

Parish/Cabinet Liaison Meeting

Agenda

1. Economic Update
2. Re-Opening Support
3. Local Plan Update
4. East West Rail Update and Response to Consultation
5. Q&A

Attending from NTC

Cllr Benedicic, Cllr Littlemore, Cllr Owen, Cllr Oluwasanya

Apologies

N/A

Notes

Introduction by Cllr Bridget Smith, meeting being recorded for future participation by parish members that were not able to attend.

Economic Update:

1. Peter McDonald – leading on business support and economic recovery. New cabinet role created last year in response to COVID.
2. Focus on delivering central gov funds to businesses in the district that needed assistance.
3. Hand over to Adele Gritten – Slideshow presentation “Open for Business”
 - a. Introduction to the team
 - i. Adele Gritten – Business / Economic Dev Lead
 - ii. Tracey Brockman – Business Support Officer
 - iii. Liz Davey – Business Support Officer
 - iv. Paul Jenkins-Green – Assistant Business Support Officer
 - b. Core examples of what we do
 - i. Offer support, advice and guidance to South Cambs businesses that want to remain/set up business here
 - ii. Attract business/entrepreneurial talent into the district
 - iii. Provide single point of contact within the council for business focussed queries
 - iv. Highlight grant/funding opportunities
 - v. Promote enterprise zones, including Waterbeach, Cambourne, and Northstowe
 - vi. Promote visitor economy – New website is work in progress

- vii. Promote training and skills initiatives to ensure a local workforce fit for 2030 and beyond
 - viii. Help businesses with green energy/green recovery
 - ix. General support regarding Brexit
- c. Highlights
 - i. Helped over 3,500 local companies access £40m of gov funding
 - ii. Increased newsletter reach by 30%, 900+ local businesses
 - iii. Formed working relationship with greater cambricht and across combined authority
 - iv. South Cambs visitor economy website in development
 - v. Supported over 200 businesses reopen safely
 - vi. Ongoing programme of mental health support for local business owners
- d. More examples – See screenshot 1
 - i. 18-24 age range hardest hit in relation to COVID
- e. Launching new growth fund 1st July – More information to come
 Town council to refer businesses who can benefit
- f. Contact details
 - i. openforbusiness@scambs.gov.uk
 - ii. Adele.gritten@scambs.gov.uk (07873 220741)
- 4. Bridget Smith summary/overview
 - a. This isn't a usual way of working, unique to SCambs
 - b. Large number of SME and micro businesses in the region
 - c. Well placed to get the COVID funding out quickly as they were already set up
 - d. Would like parish councils to promote the newsletter etc on our websites
 - e. Play our part in promoting the hospitality/visitor economy sector

Re-opening Support:

1. Opening by Cllr Brian Milnes, introducing Jon Hall and the agenda
2. Jon Hall – Presentation “Reopening Support”
 - a. Overview of current position in road map
 - b. Taking a whole council approach to reopening
 - i. Proactive
 - ii. Protection/Compliance
 - iii. Promotion
 - iv. Partnership
 - c. Free taxi accreditation scheme
 - i. Online training (free)
 - ii. Accreditation stickers
 - iii. Driver/Passenger separation screens fitting for free
 - iv. Provided surplus face masks to taxi trade
 - d. Supporting the pubs around compliance for upcoming football
 - e. Supporting street trade sector
 - i. Reviewed street trading policy
 - f. Ensuring a level playing field across all businesses
 - g. Stats and numbers – See screenshots
 - h. Contact details

- i. Commercial.envhealth@scambs.gov.uk
- ii. reopening@scambs.gov.uk

Local Plan Update:

1. Stephen Kelly opening, planning policy update
 - a. Preparing preferred options in the autumn
 - b. Timetable takes out to 2024
 - c. North East Cambridge Area Action Plan
 - i. Seeking approval for document
 - ii. Needs to be paused while waiting for regulatory approval
 - iii. Again takes out timetable to 2024
 - d. Update to national planning policy planned to complete by end of 2022
 - i. Keep eye out in Summer 2021 for publication of spatial framework document
2. Cllr Tumi Hawkins introduction and welcome
3. Details around Thakeham development
 - a. No submission received for this site
 - b. Needs to be considered among overall spatial framework
 - c. Being cautious about predetermination on any particular sites
4. Parish training on planning
 - a. No fixed date currently
 - b. Will update when they have an more details
 - c. Just finished training for the new councillors
 - d. Will send out a survey to cover what are the hot topics
 - e. 2 months ago provided training on enforcement
5. Simon Lander question: "What assurance can Mr Kelly give that the area will be protected, as it seems the very things that make it such an attractive area to live in are now being covered with bricks, concrete and tarmac."
 - a. Use district councillors to make sure local voices are being heard
 - b. Limited powers to reject just about anything due to central gov housing targets
 - c. District is attractive to both global investors and people that want to live in the area
 - d. Schemes such as Bourne, Waterbeach, Cambourne and Northstowe are trying to take most of the heavy lifting in building larger communities to reduce the pocketed development across the district.
 - e. Need to keep up with growth in the district
 - f. Can we have visibility of whats happening between travel plans and housing/development plans?
 - i. Greater Cambridge Partnership meetings are public
 - ii. Encourage members to go and put points across
6. Will send out an update around parish council meetings next week
7. Planning meetings will be hybrid going forward
8. Ray Kemp asked question around giving notice of key document release
 - a. Answer, yes, heads up will be given
9. Bridget Smith – happy to speak offline with anyone regarding planning and any issues
 - a. Inherited infrastructure deficit, playing catchup currently
10. Discussion around the wider GCP travel options

- a. The plan is to reconcile travel infrastructure with housing development
- b. A number of important meetings coming up in the next month

East West Rail Update and Response to Consultation:

1. Neil Gough introductions
 - a. Questions
 - i. Has GCP/SCambs presented any preference on the route/location of the station?
 1. No
 2. Comments will be made on the consultation in due course
 - ii. Highlighted issues around north of A428
 1. Information provided isn't adequate to make responses
 2. Pushing to get the details required to consider impact on communities and landscape
 - iii. Question surrounding development of Bourne airfield plans
 1. Questions will be asked and ensure that EWR need to integrate into this and provide enough detail to make the right decisions
2. Presentation from Stephen Kelly around EWR
 - a. Overall theme was requires more information and consultation with the parishes along the route and out further north of the A428 etc
 - b. Bridget Smith calling on EWR to not be diesel

Q&A:

1. Question regarding Cam Metro – Bridget Smith had conversation with new Mayor
 - a. No clear plans
 - b. Review of travel strategy
 - c. Review of housing strategy
2. Elsworth Parish Council – Question re sighting of station
 - a. Response is as per published response
 - b. Raising lots of points that are aligned with the issues raised by Parishes
3. Caldecott Parish Council – Question about north Cambourne station and impact on Caldecott
 - a. Would have impact on Bourne Airfield development
 - b. These are the issues that are going to be raise and that SCambs wants information from EWR on to help make responses



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OPEN FOR BUSINESS

MORE PRACTICAL EXAMPLES OF WHAT WE DO

- Help start ups / growing businesses find space, funding, introductions to wider business networks etc
- Support DTI and growth works colleagues on wider inward investment opportunities
- Advise on operational best practice – “how to” e.g. licensing, procurement, greening, pre-app etc
- Support District and Parish Councillors answer queries from businesses on their patch
- Partner with CPCA ,DWP, CRC and ARU on helping people into training and apprenticeships
- Support many local business organisations e.g. Joint supply chain event with Chambers of Commerce July 2022
- On-site visits to offer help and support
- Help customers navigate council departments to ensure they reach the right destination faster and timely manner outcomes



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OPEN FOR BUSINESS

We are pleased to be able to help our local businesses.

Please help us to continue to promote the message that we are here to help!

“Thank you so much for the help and guidance you gave us about re-opening safely. It really has reassured us that we’re doing the right thing. We really appreciate you taking the time to visit us.

Café owner

“Many thanks for your help. It is excellent to see your council leading the way in having a Business Development Officer. Every council should be doing this, to help the local economy recover from the pandemic.”

- Business adviser

“I really appreciate your positive response to my business. It has been a long time in the thinking! Ideas around getting my business known is key so any thoughts/suggestions here would be greatly appreciated. I am keen to also hear of any other support that you may be able to offer me”

- Start up

“Thank you so much for looking for a possible source of funding for us, your help is much appreciated!”

- Animal welfare charity



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OPEN FOR BUSINESS

Our grant funding in particular has been a lifeline

I can't even begin to tell you how much difference this will make to us. It's like a life line and will actually make more difference than you can possibly imagine.

My day started with about 10 emails, all with cancellations and amends, and having to work on my own due to furlough and sickness, then your email - I actually cried - happy tears. Thank you isn't enough - our business making it through is! And this is what you will have done for us.

Managing Director, Travel agency

"Thanks so much for the grant! It really has saved me this month".

- Events company owner

Just to say a huge thankyou for helping our business with the funding it desperately needs in order to survive.

It's refreshing and reassuring to have a local authority department that actually communicates with you on a personal level and cares about the importance of local businesses.

This will be a huge helping in getting is through to the end of June when we hope to be back trading! Fingers crossed.

- Managing Director, Wholesale Drinks Supplier

- 518 Complaints and enquiries to date
- 76 outbreaks Investigations
- 99 'Door knocks'
- 850 cases / triaged since Jan 2021
- Approx. 20 mystery 'shopper style' visits
- 200 (intel led) support visits since step 2
- 350 business HSE Spot Checks – (will increase to over 650)



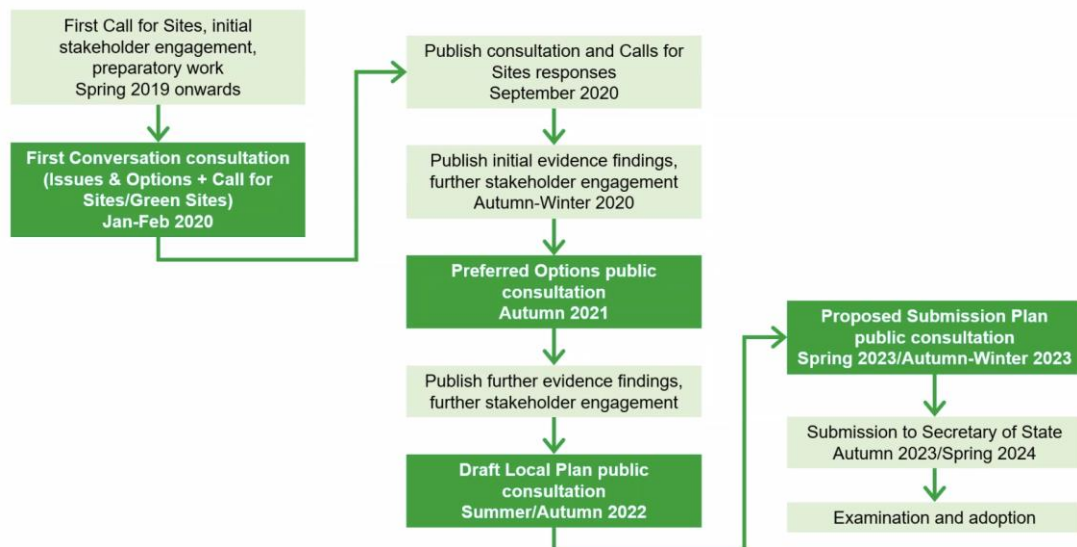
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Greater Cambridge Local Plan



- Preparing for Preferred Options consultation in the autumn.
- Will respond to comments received through our First Conversation in early 2020, and issues arising from the December 2020 workshops considering our initial evidence and development strategy options.
- Will set out the preferred approach to the development strategy for Greater Cambridge.
- Will set out policy approaches that the plan could take, and sites that could be allocated for development.
- The consultation will be an opportunity to hear views on preferred approach and consider any changes before a full draft Local Plan is prepared for consultation next year.

Process of Local Plan preparation



North East Cambridge Area Action Plan



- New Community Forum launched in March
- Currently considering the comments made in the consultation last year and preparing the next version of the Plan
- Committee cycle in October-December for Proposed Submission Plan.
- Publish representations and consultation statement alongside
- AAP process then paused until the Waste Water Treatment Plant Development Consent Order process is complete
- If approved, there will then be full public consultation on the Proposed Submission Plan

Timeline and Status

*"We will seek to implement the Spatial Framework as **spatially specific national planning policy**. Local planning authorities preparing local development documents (including local plans) will have to have regard to the Spatial Framework, as they do with other national policies and guidance... We expect local planning authorities to **continue to develop local plans** before the publication of the Spatial Framework"*

